

# **KOOPS DIGITAL**

TO THE RESCUE!

DIGITAL MARKETING

**WEB DESIGN & DEVELOPMENT** 

**SOCIAL MEDIA MANAGEMENT** 



WWW.KOOPSDIGITAL.COM

## **WHAT WE DO!**

### WE ARE A FULL-SERVICE MARKETING COMPANY!

- Classic Marketing
- Digital Marketing
- Social Media Management
- Web Design
- e-Commerce Web Site Development
- Copywriting
- Translations
- Search Engine Optimization
- Social Media Integration (Website)
- PPC
- SMO
- Promo Wear
- Corporate Apparel

## **WHY WORK WITH US?**

# HAVE WE ALREADY MENTIONED THAT WE ARE DEDICATED?

- We take care of our customers, even in times of financial difficulty. We also offer a payment plan.
- We find solutions, whatever the challenge.
- We don't hide. We are always available to help you, even during the weekend.
- Always work with the same point of contact, they know your reality

LET US HELP YOU GROW YOUR BUSINESS!

## WHAT WE FIND IMPORTANT...

#### **COMPANY OR PRODUCT WEBSITE**

A clean look, intuitive navigation, and relevant information in corporate style and colors are the most important aspects of a business website.

We develop custom CMS websites according to your needs and wishes. We do a rough set-up and work closely with the president or marketing manager to create a site that is a perfect match for your branding or business.

#### **E-COMMERCE**

If you are looking to build a bigger customer base and sell 24/7, an e-commerce site is a great solution.

Offer your visitors the possibility of reserving their table in the restaurant, room or chalet from the comfort of their sofa.

Accept reservations online 24/7 and never miss a possible sale.

#### SOCIAL MEDIA MANAGEMENT

Facebook's more than one billion users make it a cultural, economic and social phenomenon. The importance of the online social media site for journalism, business, communication and social relations is hard to overstate, with users around the world devoting countless hours to the site and Facebook becoming an increasingly important medium. to get information not only about friends and family, but also about world events. Whether it's good or bad is debatable, but the impact of the site is undeniable.

#### MULTIPLE LANGUAGES = BIGGER MARKET

Why sell only in Quebec when our neighbours might also want to buy your products? We translate to make it easier for your clients and to attract new clients

#### SEARCH ENGINE OPTIMIZATION

We will focus on natural search engine optimization. In combination with a minimum of paid ads, this will dramatically improve results.

# **CONTACT US FOR MORE INFO**

## VISIT OUR WEBSITE OR CALL US FOR A FREE CONSULTATION

### **ADDRESS**

103 Ch. des Îles Petit-Saguenay, GOV 1NO, QC

Phone: +1 (418) 271-0721 Phone: +1 (581) 781-5995 Fax: +1 (581) 781-5998

info@koopsdigital.com

**WWW.KOOPSDIGITAL.COM** 

